

# NWRCE

Northwest Regional Careers Expo

*Dream · Believe · Achieve*

## Sponsorship & Exhibitor Prospectus

### 2024

Tamworth Regional Entertainment Conference Centre, Tamworth  
14 & 15 May 2024

*Celebrating 32 years*  
**1992 - 2024**

Sponsored & Coordinated by:  
The Rotary Club of Tamworth First Light

Rotary   
Club of Tamworth First Light

Supported by:  
TADCAN

  
TADCAN  
Careers Advisers Network

[www.nwrce.org.au](http://www.nwrce.org.au)



This event is run by  
**Rotary**  
Club of Tamworth First Light  
in partnership with  
**TADCAN**  
Talent Advice & Development Network

14 & 15 MAY 2024

**NWRCE**  
Northwest Regional Careers Expo  
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## *Who Should Attend?*

The NWRCE offers a 32-year strong foundation of reach to promote the event and its sponsors. Our target area is the Northwest region of secondary schools, a radius of 200km. Over 15 high schools with more than 2,000 students attending.

- Senior School Students – Years 10, 11 and graduating year 12
- Families, support workers and carers for senior school students
- School-VET-University Staff who support transitioning students
- Services/ Providers who need information, links, and resources to assist transitioning students

## *Who Should Exhibit?*

Young people are faced with an array of options when considering their potential career pathways. This is the perfect opportunity for you to display and promote your service or business to a captive audience to be part of the business community supporting and working together with our youth.

- Universities
- Vocational Educational and Training Providers; Registered Training Organisations
- Australian Apprenticeship Support Network Providers
- Group Training Organisations
- Employers
- Employment Services
- Employment related services; NDIS support services, entrepreneur programs, self-employed assistance
- Government Departments/ Services/ Programs
- Australian Disability Enterprises
- Disability Service Providers
- Assistive Technology Suppliers focused on education/ employment
- Community Services
- Aboriginal and Torres Strait Islander Services
- Culturally and Linguistically Diverse Services
- Health Services/ Programs
- Career Services
- Youth Support Services
- Advocacy and Peer Support Groups
- Local, State and Interstate Exhibitors

# *Why Exhibit?*

Nothing beats the value that face-to-face interaction can provide. Students, schools and careers adviser are enthusiastic to learn about career opportunities. The expo maintains a registration fee for exhibitors but remains a FREE event for students and public.

- Showcase your business, service, program to a high-profile audience in region of Northwest New South Wales.
- Assist attendees to link with appropriate pathways and services to support their transition
- Access Senior School Students from Years 10, 11 and 12
  - Facilitate pathways and linkages to encourage future study or employment
  - Demonstrate career paths
  - Encourage selection for appropriate further education
- Recruit new students, client and staff
- Address skill shortages in your industry
- Support the career development of young people and demonstrate the options available
- Demonstrate course content
- Network with other Exhibitors
- Access to Year 10 Students
  - Present options to Students which will assist them to determine their subject choices into Years 11 & 12
  - Exhibit opportunities to Students for the HSC including school-based apprenticeships and traineeships
  - Display your requirements for Students to attend your training/ education institution

This is a crucial time for these students, who are ready to make decisions about subject selection and future career planning.

**Sponsorship and Exhibitor opportunities are limited and are filling quickly.**

# **Sponsorship Packages available; Diamond, Platinum, Gold, Silver, Bronze & Copper**

## *Why Sponsor?*

- Gain access to over 2,000 students from Year 10,11 and graduating Year 12 students from across the Northwest Region - over 200km radius; all Tamworth schools, Armidale, Narrabri, Gunnedah, Wee Waa, Glen Innes, Walcha, Barraba, Manilla, Quirindi
- Prominent exposure at the largest Regional Careers Expo outside of Sydney/ Newcastle area
- Access to Careers Advisers, Teachers, Support Teachers and Families-Carers

# Sponsorship Packages

## **Platinum Sponsorship: \$2,100.00 (incl GST) 1 Opportunity**

### **Inclusions:**

- Premium Exhibition space to showcase your business during the event – 3 spaces
- Signage to be prominently displayed in the entry to the Expo
- Signage to be prominently displayed in Expo Hall
- Full page Logo in the Northwest Regional Careers Expo Event booklet
- Sponsor logo on NWRCE website including a link to a desired URL
- Benefit from an extensive social media campaign including promotion of your logo and business profile with regular status updates shared (2 posts per week – 4 weeks pre and 2 weeks post event)

## **Gold Sponsorship: \$1,100.00 (incl GST) 3 Opportunities**

### **Inclusions:**

- Premium Exhibition space to showcase your business during the event – 2 spaces
- Signage to be prominently displayed in the entry to the Expo
- Signage to be prominently displayed in Expo Hall
- Full page Logo in the Northwest Regional Careers Expo Event booklet
- Sponsor logo on NWRCE website including a link to a desired URL
- Benefit from an extensive social media campaign including promotion of your logo and business profile with regular status updates shared (1 post per week – 4 weeks pre and 2 weeks post event)

**\*For Platinum and Gold Sponsorship,  
contact Marina on 0403 759 148**

## **Silver Sponsorship: \$550.00 (incls gst)**

### **Inclusions:**

- Full page Logo in the Northwest Regional Careers Expo Event booklet
  - Sponsor logo on NWRCE website including a link to a desired URL
  - Benefit from an extensive social media campaign including promotion of your logo and business profile with regular status updates shared (1 post per week – 4 weeks pre and 2 weeks post event)
- (Exhibition space not included in cost)

## **Bronze Sponsorship: \$330 (incls gst)**

### **Inclusions:**

- ½ page Logo in the Northwest Regional Careers Expo Event booklet
  - Sponsor logo on NWRCE website including a link to a desired URL
  - Benefit from an extensive social media campaign including promotion of your logo and business profile with regular status updates shared (1 post per week – 4 weeks pre and 2 weeks post event)
- (Exhibition space not included in cost)

## **Copper Sponsorship: \$200 (incls gst)**

### **Inclusions:**

- ¼ page Logo in the Northwest Regional Careers Expo Event booklet
  - Sponsor logo on NWRCE website including a link to a desired URL
  - Benefit from an extensive social media campaign including promotion of your logo and business profile with regular status updates shared (1 post per week – 4 weeks pre and 2 weeks post event)
- (Exhibition space not included in cost)

# Standard Exhibiting Option

**Standard Exhibitor Inclusions for Space at the expo: \$165.00 (incl GST) per site**

- 1.8m wide space (6ft table included)
- 2 chairs
- Access to power & wifi
- Logo inclusion on website with URL link to desired site
- Standard coffee/ Tea Station
- Lunch & bottled water for 2 persons

For full costs, terms and conditions, please read the separate documents called NWRCE 2024 T&C's and NWRCE 2024 Registration Info.